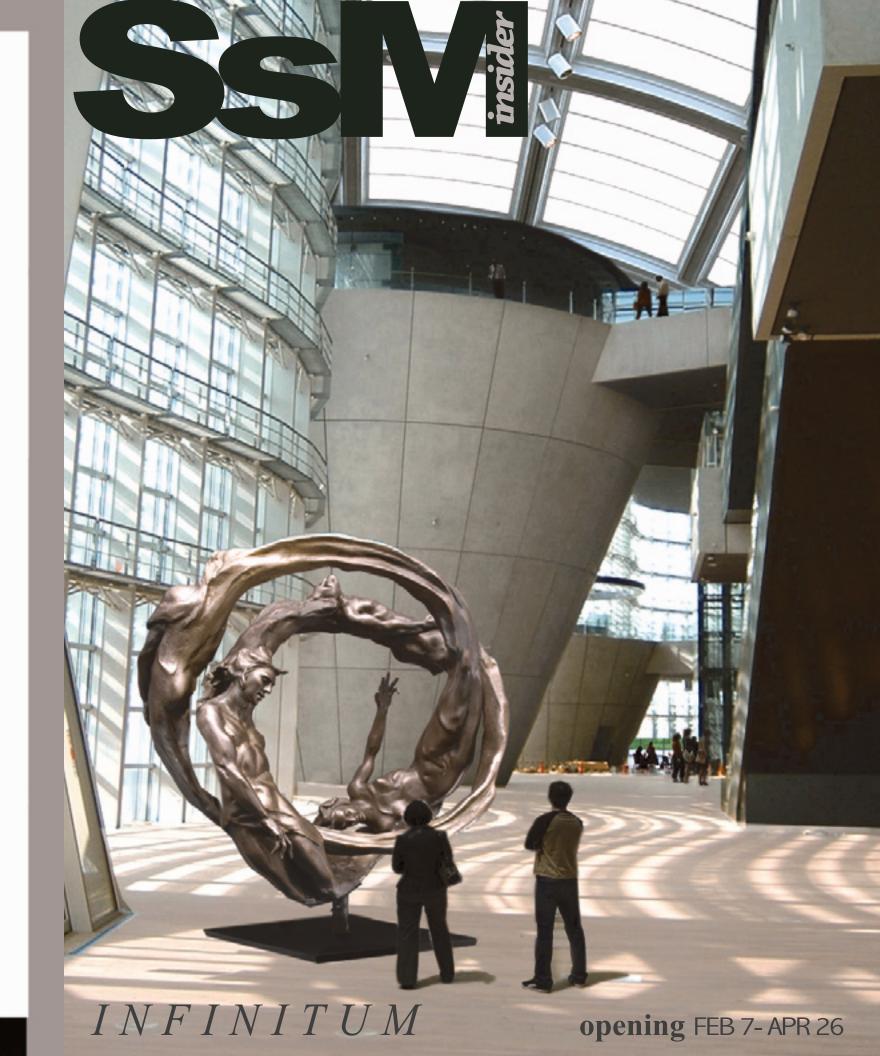


in this Prototype Brochure is purely fictitious. No picture, name, statement, date or anything else





happenings | EVENTS | additional gallery talks

WEEKENDS are for **FAMILIES!**

Visit www. ssm .org for a complete listing of programs and details.

Every weekend enjoy a variety of FREE activities designed for the busy family - all of which encourage your child to look closely, see the world a little differently, and give shape to his or her eas. Drop in for five minutes or stay all day. There's always something new to see and do!

FAMILY TIME IN THE GALLERIES

Every Saturday 1-3 PM From sketching to scavenger hunts, every week brings a new adventure.

Adult Art Classes (Ages 16 and up) \$ reservations.

Visit www. ssm.org/learn or call 555-555-5555 for a full listing of classes.

Museum Member Benefits Open to the Public

Join a Museum support group! Find your niche among one of the Museum's six support groups - smaller socially active communities of Members who share an interest in a particular form of art within the collection.

For more information, call Sandi Anderson at 555-555-5555 or visit www.ssm. org.

African American Art alliance

For those with an interest in African American Art: Inspired by M.L. Snowden's sculpture *Tectonics*

American Heritage Society

Stresses American National Sculptural landmarks and monuments and their preservation

Contemporary Art Society

For Modern and Contemporary art devotees

The Legacy of Rodin Society

Members enjoy 19th century Paris sculpture, the Snowden Rodin legacy, enjoy travel and explore Rodin's heritage within various collections

Friends of Sculpture

The Museum's largest fund and funraising group

Garden Club

Members enjoy flowers inspired by ML Snowden's sculpture, Verdura

Holiday Happenings

MUSEUM EASTER BRUNCH AT CAFÉ ARTE

Treat your family to a delectable Easter brunch, as Café Arte rolls out a special Spring Menu in the Museum's Artium Garden. A colorful Easter Egg Hunt, a Floral Fashion Show and surprise visit from the Easter Bunny, make this a memorable event! Call for reservations at 555-555-5555 or go online at www. ssm. org/café.



As you peruse the catalogue, you will find the Museum's art and programs encouraging family activities, intellectual engagement, career development, professionalism and building on dreams.

In the midst of world-class contemporary and historic sculpture, the Museum functions as a professional model venue for students studying and building their careers in Fine Arts Management, Museum Curatorial Studies, and Art Historical Scholarship. Indeed, these are just a few of the majors that contribute their talents to create a 5-star multi-faceted Museum experience for the public that beckons to attract citywide, national and international kudos. The President writes to us reminding us that universities and "....colleges play an important role in helping people transition between careers by providing the retooling they need to take on a new career." Innovative prospective new programs including Art Gallery Management and Art Marketing, join the list of potential exciting careers that center on the Museum as a magnet for economic development.

As a point of destination, the Museum extends a gracious welcome to local as well as international visitors and dignitaries and helps build the respect and image of our city. The Four Arts Foundation, created upon the establishment of the Museum, is committed to funding scholarships and grants to enterprising students through its Scholastic Art Awards and outreach programs. Indeed, the Museum is a place of art, a place of history, and a place of education. It is a center of philanthropy and an invaluable arena of humanitarian connection and economic development. Above all, it is a place of creativity. Welcome to the celebration!

All the best.

Barack Obama, President of the United States of America

Johnathan Smith, Director of the Snowden Sculpture Museum



happenings | EVENTS

Sunday Brunch at CAFÉ ARTE

Every Sunday, 11AM - 4 PM

Enjoy our classic southern California breakfast and lunch fare with a modern twist at Café Arte, now serving Sunday brunch weekly, from 11 AM to 4 PM. Allow us to tempt your taste buds with our signature dishes: Paris Eggs Benedict, Fusion Kobe Steak, a Bloody Mary Burrito, our famous Molten Vanilla Fantasy Cake and much more! Check out the full menu online at ssm.org. Reservations optional, call, 555-555-5555.





VIP Donors "BELLE EPOQUE EVENING"

Our annual fund raising gala transforms the Museum's Atrium Pavilion into a magical 19th Century Paris garden, lit with candles and celebration! A splendid evening in old Paris awaits, as Donors to the Museum enjoy a fashion pageant, rare paintings by renowned European master artists, music, extraordinary food, fine wines, and a candlelight Rodin extravaganza recreating the Moulin Rouge! We're rolling out the red carpet for an unforgettable evening that contributes to the Museum's non-profit tax deductible cause!

Gifts, prize drawings, our spectacular auction/bids salon and giveaway grand prizes! Look for your invitation in the mail! For event information, contact Janelyn Doe at 555-555-5555.

Your Promising Gift

Please Give to the Annual Campaign

STAY IN THE KNOW Sign up for weekly eNews updates, ssm.org/newsletter

In the September pages of ARTFOCUS magazine, Lawrence Beck pointed out that "the Snowden Sculpture Museum is the only museum in the United States whose architecture has been designed by the sculptor whose work it houses and has taken this to new levels." Today, those levels include international acclaim for both our museum and its role as a cultural showcase, both for our city and for our students. The Museum delights our visitors with memorable experiences in a building and a collection that rivals any devoted to the sculptor Rodin in the world. As such, we are proud to acknowledge our unique distinction as a premier contemporary bronze sculpture museum. I would add that your support has taken us to levels we never imagined. Indeed, today, visitors from around the globe delight in our world-class collections of bronze and special exhibitions and hospitality. As we are proud of the Museum as a point of destination for the revitalized downtown area, we invite visitors to enjoy all we have to offer. We invite you to walk the grounds and discover all that is being accomplished to create economic prosperity. We are especially proud of the Four Arts Foundation established by the Snowden Sculpture Museum that is a major source of funding to talented students pursuing a wide range of arts and arts programs.

Within our exciting programs, here are three solid support opportunities I hope you will consider:

- Renew and even upgrade your Snowden Sculpture Museum membership.
- Consider a year-end contribution to the Annual Fund to sustain education and exhibition programs; a gift that keeps our museum and scholarship outreach strong.
 - Guarantee a wonderful spring and summer for someone special with a gift membership that brings joy and delight all year long.

Your investment in the Museum is a personal one, but your choice to become a Member of the Museum affects an entire community - now and for generations to come. Whatever the level of membership you choose, I speak for the entire Museum community in thanking you for your support of the Snowden Sculpture Museum.

My very best wishes for Spring and Summer,

Dr. Mike Bennette

Dr. Mike Bennette



Giving Is Easy! Call the Member Hotline at 555-555-555 or visit us online at www.ssm.org/donate

happenings | MEMBERS MATTER | profiles



The Gomez Family

lichael Gomez: Artist and stay-at-home dad ine Gomez: Brand Manager

oghan Gomez: Age 7 years Favorite Artwork in the collection: Sea Creates

The Gomez Family visits the Snowden Sculpture Museum often. Whether for the California Panini sandwich at the Museum's Café Arte, the M.L, Snowden Collections, the 19th century Rodin display, or to take in the excitement of the downtown Los Angeles festival of music and dance staged at the Museum, The Gomez Family found they were visiting the Museum at least once a month. "Logistically, it's an easy place to visit with children. The space is fascinating and the children find the sculpture exciting." Here, Michael talks about the family's outings to the Museum.

How did visiting the Museum become a regular activity for you and the kids?

"While we live in downtown, we never realized all that a Los Angeles Museum connected to a learning institution has to offer. After the Museum was dedicated, sponsorship obviously took it to the next level. It gives us a place to really enjoy downtown Los Angeles! The museum draws a lot of people from around the world! Julie enjoys the art shows and events such as the Vineyards wine tasting this last summer. Julie's mom enjoys the Café with her friends. It's a really a superb spot since we get to dine with fantastic art we love."

How did you decide to become a member?

"Becoming members of the Museum was an easy choice because we are always going there. My sister Bernice decided to have her wedding in the Donor's Gallery. Mom is a widow and she has decided to help the scholarship fund with a bequest in memory of Dad. His name will go on the Patrons Wall. It gives our kids a sense of family heritage. Because of all of this, we want to help support educational programs since the Museum is a great ambassador for what's going on. We just love the atmosphere, the architecture and the sculpture. The Museum is a part of our family life."

on view | FEATURE EXHIBITION

member preview celebration | THURS. FEB 5. 5-9 PM

opening | FEB 7- APR 27 | SsM Donor Gallery

Miriam: A Cause For Celebration

HISTORY has shown that artists and patrons through time have celebrated milestones in medicine through the power of art. In the Boston Public Gardens, John Quincy Adams Ward sculpted a *Monument to Ether* in 1868, funded by an anonymous donor in gratitude for the discovery of an effective surgical anesthetic. As late as 1999, M.L. Snowden sculpted the *Helix X and Y* during the concluding last two weeks of the mapping of the Human Genome Project. The Helix X and Y bronzes on view in the Museum's Donor Gallery were acquired in the year 2000 for the corporate offices of Genzyme, the world's leading rare genetic disorder research institute, located between Harvard and MIT.

Taking up the tools and proprietary building methods inherited from the Paris studios of Rodin and advancing them into our own time, Snowden has forged bronze into a new figurative era. In the sculptor's Miriam Quartet, four major works have been shaped and dedicated to the support of cancer research. Drawing upon the need to create a participatory symbol in the fight against cancer, Snowden created the *Miriam* suite as a figural array that clearly expresses humanitarian involvement in coping with illness through subtle shifts of emotion, affirming life through a spirit of compassion and celebration.

Where the artistic goal of Snowden was to create a commemoration for the discovery of BRCA1 and BRCA 2 genes, the sculptural plan is continually reaffirmed as genetic research continues to offer promise for a cure. The bronzes are incised with the complete genetic codes for BRCA 1 and 2 gene expressions and form a permanent memorial to the scientific breakthrough. Indeed, running one's fingers over the bronzes reveal the tactile presence of the genetic codes that have been written into the myriad folds and textures of the sculptures. For the first time, drawings, a planar bas-relief, and related sculptures are showcased in an exhibition that allows the public to enter into the sculptor's process of discovery and development from concept to three dimensional form.

The exhibition organized by Advent West and other southland Institutions in conjunction with the City of Hope, puts the spotlight on Advanced Nursing School programs that are illuminated and showcased in connection with the bronzes.

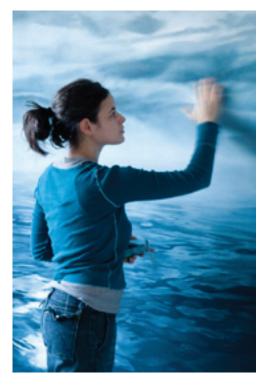
- Karen Holdeman, Ph.D , Curator of Special Exhibits, SSM

This article was excerpted and modified for the purposes of this magazine with permission from the author. Read the original essay in its entirety in the exhibition catalogue

on view | FEATURE EXHIBITION THE FOUR ARTS FOUNDATION

Scholastic Art Awards

The Scholastic Art Awards have been recognizing and encouraging excellence in the field of arts through substantial grants from the the Four Arts Foundation. The FAF is a private independent grant making organization based in Los Angeles that is a philanthropic legacy that was established with the founding of the Snowden Sculpture Museum. The Foundation underwrites a wide range of cultural and artistic endeavors, offering recognition to students enrolled in the greater Los Angeles area, working in the fields of design, dance, painting and sculpture. The Foundation's directors believe that the preservation and understanding of the human artistic heritage is as essential to an enlightened society as the study of history; that in order to remain free, a society must be culturally vibrant and intellectually vigorous. At the Museum, thousands of students and members of the public continue to be inspired by collections that celebrate the extraordinary dimensional legacy of Rodin.



It is because this transmission of enduring principles from one generation to the next is so much a part of our work, the Four Arts Foundation is pleased to announce a new program of Fall Art Awards. With grants and prizes worth thousands of dollars, the increase in student funding rewarding excellence will greatly assist the hopes and dreams of our emerging artists who will create the culture of tomorrow.

This year's exciting exhibition will display more than 100 artworks and performances created by students. The works are slated to be selected by a jury of a dozen art professionals and professors of the Los Angeles community. While initially devoted to the Four Arts, the FAF has instituted a revolving program that recognizes Design categories of Animation, Computer Art, Graphic Design, Environmental Design, Mixed Media, Photography, Plans and Models, Video and Film. The Design Awards this fall season will concentrate on photography. Award-winning students are recognized at awards ceremonies in the Atrium Garden of the Museum.

The Trustee of the Foundation who coordinates the competition and exhibition at the museum, looks forward to seeing the work of emerging talent within the Museum. "Many of these winners go on to achieve distinction in the fields of fine art and design, and credit the early recognition they received at the museum level as a participant in the Foundation Awards."

on view | FEATURE EXHIBITION | now playing

Miriam Programs + Events

President's Circle Preview

Wed. Feb. 4 5:30 to (PM Watch for your invitation in the

Special Event with M.L. Snowden

Sponsored by Drs. Jane and John Doe

Member Preview Celebration

Thurs, Feb 5, 5-9 PM \$20 non members 6:15 Program Appetizers and cash bar

Member Preview Days

Thurs.Feb 5, 10 AM - 9 PM Fri, Feb 6, 10AM - 5 PM

Member Exhibition Talk

Fri, Feb 6, 1:30 PM with Dr. Karen Holdeman

Curator, Special Exhibits, SSM

30- Minute Express Talks Thurs, Feb. 12, 19, 26, Noon

Gallery Talk: Creating Portraits of Meaning

Tues, Feb 10, 1:30 PM with Curator June Logan

Gallery Talk: Figurative Sculpture as Healing Therapy Tues, Feb. 24, 1:30 PM.

Sponsored by Dr. Mark Levine and Dr. Janice Leskow, and The Wellness Health Plan.

Guest Tour, The Braille Institute

NURSING JOB FAIR

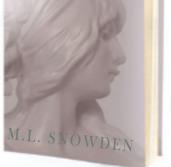
Meet top health Care Providers Looking to hire Sat, Feb 6, 9-5 PM, HomeCare Net, Seniors AARP, Montage Wellpoint and fifteen other southland providers Refreshments, Career packets and prizes. Dr. Ailene Cook, RN Moderator

Book Salons

Thurs, Feb. 12, 6:15 with free champagne Sat, Feb. 14, 10:30 AM Healing Hands with author Julian Coe

Special Guest Speakers coming

Peter Fusco, Curator Emeritus, the Getty Museum Dr. Marie Busco, Curator "Rodin and His Contemporaries" LACMA



illustrations

Miriam: A Cause for Celebra-

The fully illustrated 25 page catalogue by exhibition curator Dr. Karen Holden produced in concert with the Getty Museum and ARS MEDIA Press.

Available at the Museum Store and online at www.ssm.org/ store.

Hardcover \$25/\$18.00

The Exhibition is organized by the Friends of the Museum in association with The Four Arts Foundation. The exhibition is supported by an indemnity from the Federal Council on the Arts and Humanities.

in March and April:

National Sponsor of the Exhibition



The Exhibition is organized by the Friends of the Museum in association with The Four Arts Foundation. The exhibition is supported by an indemnity from the Federal Council on the Arts and Humanities.

on view | FEATURE EXHIBITION | now playing



Film: The Legacy of Rodin

Auguste Rodin

INFINITUM: A Feat of Engineering

Welcome to the gala unveiling of M.L. Snowden's newest sculpture, *Infinitum*, that forges more than a ton of bronze into a weightless suspension! Experience a sense of renewed connection to art through the gravity defying planes of this extraordinary sculpture. Going beyond the formation of the eternal Mobius strip, Infinitum has been engineered by Snowden to create a dramatic new shape that presents circular rings that have no beginning or ending and that hang in space without apparent support. Touch the rings and sound waves from your hands vibrate through the sculpture. Through choreographing 10,000 separate welds, the sculpture is the result of a decade of planning that melds figuration to conceptual abstract geometry. Snowden describes the work as "...an essay of metallurgical relationships that continuously and invisibly support one another in an infinite connection. The sculpture reaches out to embrace larger ideas about our human relationship to one another and is a vision of eternity within the cosmos." Come enjoy our unveiling gala reception with chef Trey Chung's Asia to Cuba hors d'oeuvres, cash bar, music by Spatial Sounds and a special gallery talk with sculptor M.L. Snowden in support of the Scholarship Fund. Attendees will receive a commemorative gift from the Museum store. This historic event will be filmed live by ARS Media for Television Broadcast. An Unforgettable experience! For reservations call Janelyn Doe at 555-555-5555. Sponsored by Ralph M. Parsons, Inc., Science Alliance, Wesvale Industries, Metatech Corporation, and other corporate sponsors.

As you walk through the SSM Galleries, be sure to enjoy the Film, *The Legacy of Rodin*, which tells the dramatic story of how George Snowden came to discover his love of sculpture and how his life and art inspired his own daughter, M.L. Snowden to follow in his artistic footsteps. The film details how G.H. Snowden left school in the eighth grade to become a child laborer in order help support his family.

The film discusses how GH Snowden discovered sculpture when a young friend of his who had worked alongside him for many years, died next to him in a Bridegport Connecticut factory accident. Snowden was moved to memorialize the tragedy of his friend by shaping a deeply personal sculpture. Snowden's memorial sculpture came to the attention of the Swiss sculptor and colleague of Rodin, Robert Georges Eberhard, who was the Chairman of the Yale University School of Sculpture. In an unprecedented move, Eberhard persuaded Yale to give GH Snowden a full scholarship to the University on the basis of his one work. Upon admittance to the School of Art, Eberhard communicated his knowledge from Auguste Rodin, teaching Snowden unprecedented levels of technical understanding. In recognition of his accomplishments and ability, before he had graduated, Snowden was raised to the teaching staff at Yale. In 1927, GH Snowden won the greatest art prize of his time, the American Prix de Rome,

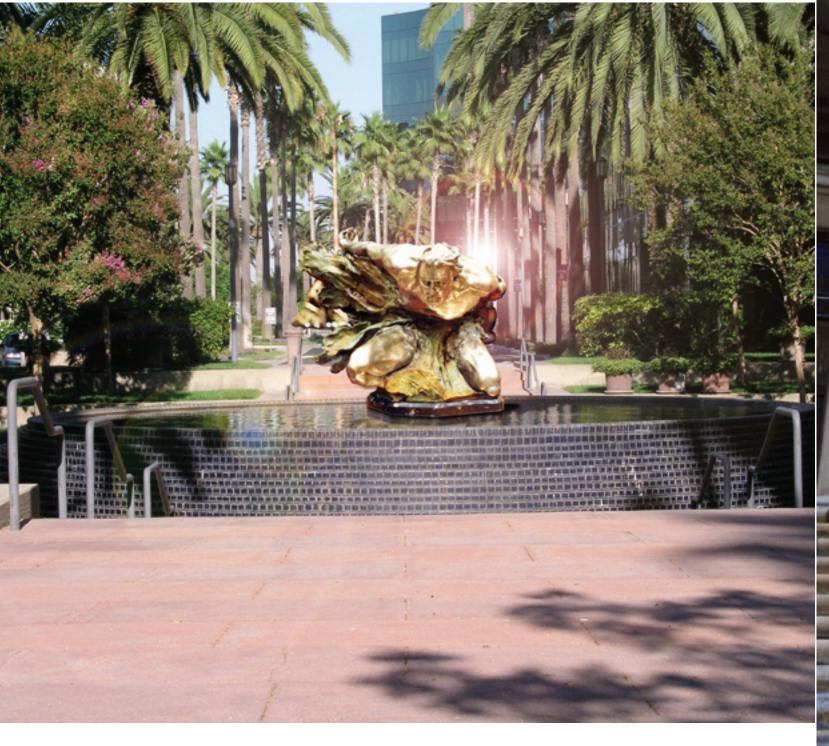
Snowden went on the create sculptural programs which are now national historic landmarks which include the sculpture in the Federal Triangle and the nation's largest cathedral, the Shrine of the Immaculate Conception in Washington DC. The film highlights an interview with his daughter, ML Snowden, who inheriting the Rodin Legacy, created the great Golden Angels for the 8 ton Main Altar of the new \$200 million Cathedral of Our Lady of the Angels in downtown Los Angeles. The museum invites you to view Snowden's story and the film's vivid footage of natural geology that has inspired ML Snowden's Fournier bronzes.



on view | EXHIBITION | Act React



on view | EXHIBITION







From Mercedes Santiago, Director of the Citizens Mayoral Commission, Los Angeles

Dear Friends.

As we walk toward the entrance to the Donors Atrium, ML Snowden's golden Creation's Gate looks seamless and without an opening. Yet, we discover the *Gate* is actually a great door and we can walk through it to a beautiful sculpture garden. The experience is magnificent and magical. Five years ago, Creation's Gate was a dream in the mind of sculptor ML Snowden before it was built as a scale model and mounted for a year-long exhibition in the awesome ambulatory of the Cathedral of Our Lady of the Angels in downtown Los Angeles. When I see ML Snowden's 8-ton Main Altar and The Los Angeles Angel Frieze, the first Angels in the history of Los Angeles permanently mounted in the Cathedral's Visitors Center, I think positively about possibilities, hopes and dreams.

We are all looking forward to the opening of the Snowden Museum, where we can re-connect to creativity, refresh our inspirations, and re-energize our paths to success. It is a place of support on dimensional and material levels through its programs and art designed to uplift vision and change lives in our greater community. While the Museum's mission is to enhance and promote the excellence of the Los Angeles educational environment, the Museum's great gift is to each individual who comes as a participant to experience the Museum's rich tapestry of programs, events, and art that defines it as our premier cultural resource!

Yours truly,

Mercedes Santiago

Mercedes Santiago, Director of the Citizens Mayoral Commission, Los Angeles

From The President of the United States & the Director of the Museum

Dear Americans:

"Let us never forget that art strengthens America. And, that is why we're making sure that America strengthens its arts. As President, let me remind you it is why we're encouraging arts education and why we're helping to sustain jobs in arts communities across the nation."

The Snowden Sculpture Museum as a southern California cultural landmark, is designed to celebrate and strengthen art in America. Projected to stand in the heart of downtown Los Angeles, the Museum is designed to house the spectacular sculpture of ML Snowden, the last living inheritor of Auguste Rodin. Indeed, the Museum is a flagship for the excellence and creativity of the Los Angeles community in the 21st century.

As you read through this catalogue of events and programs centered around the ML Snowden sculpture collection, you'll discover a Museum that is designed to generate substantial college program funds through on-going Museum Donor sponsorships, commercially leased Museum businesses, public special events, visiting exhibitions and Museum member activities. Without doubt, the Snowden Sculpture Museum is orchestrated to be a magnet for prosperity and cultural enrichment.

Significant support for academic programs are substantially brought together through the medium of sculpture, an example of which can be seen in the upcoming show, Miriam: A Cause for Celebration, (pages 8 through 9). The Miriam exhibition shines a light on Breast Cancer Research and creates the symbol and catalyst for a range of symposia, funding sponsors, and job opportunities for students currently enrolled in professional medical programs in the southland area. The Infinitum Exhibit and gala lecture program, A Trip to the Center of the Earth, additionally put the spotlight on excellence in mathematics, the Geological sciences, and environmental careers, brought into focus and funding through art. Indeed, each Museum event creates exciting levels of synergy between art, advanced educational programs, the professional community, and industry. The Snowden Museum's embodiment of excellence mirrors President Obama's thought that "we need to internalize this idea of excellence. Not many folks spend a lot of time trying to be excellent." Indeed, the Snowden Sculpture Museum is a vibrant showcase that affirms achievement in America.

museum store | SHOP ONLINE ANYTIME AT www.ssm.org/store



"The Glory of Bronze: 100 Years of Sculpture at the Snowden Sculpture Museum" Text by Dr. Marie Busco, curator and author,

Metropolitan Museum of Art."

"Rodin and His Contemporaries: The B. Gerald Cantor Collection at the

All 435 historic photographs of GH and ML Snowden's sculpture are found here in exquisite reproductions that celebrate the dimensional arts. Full photographic display of the Rodin tools Hardcover, 250 pages.

Art Bags

These handmade bags come in a variety of images from the ML Snowden Sculpture Collection, with shoulder straps and detachable handles. \$75 - \$95 | 15% Member discount

Store Happenings

Member Double Discount Days Thurs, Mar 20, 25, and 28, 10 AM - 8 PM

Spring Sale Begins

Fri, Mar. 5, 10 AM - 5 PM Select Merchandise 25% off

Artist Birthday Celebrations Auguste Rodin

Nov 12, 10 AM - 5 PM George H. Snowden Dec 17, 10 AM - 5 PM ML Snowden Mar 15, 10 AM - 5 PM Robert Georges Eberhard Jun 28, 10 AM - 5 PM Receive a free gift with your purchase.

Be My Valentine Member Jewelry Sale

Fri-Fri, Feb 6-13

Members receive 15% off regular priced merchandise

We Members

Thurs, Feb 12, 5-8 PM An evening of shopping with champagne and chocolate.



on view

- A Cause For Celebration Opening February 7-27
- Miriam Progams & Events Ongoing
- The Legacy of Rodin Now Playing
- 13 A Trip to the Center of the Earth, Act/React Opening July, Ongoing
- G.H. SNOWDEN/ Majesty of Law Monoliths Ongoing
- Cataclasis: America to Japan Opening July 15
- 22 Infinitum: A Feat of Engineering Gala Reception
- 24 Scholastic Art Awards

happening

- 25 Membership, Warm the Heart with the Gift of Art
- A Profile of the Gomez Family
- Say "I Do" at the Museum
- Events, Sunday Brunch & Belle Epoque Evening
- SSM Afterdark
- Additional Gallery Talks
- Museum Shop

With special letters from President Barack Obama, Jonathan Smith, Director of the Snowden SculptureMuseum, and Mecedes Santiago, Director of the Citizens Mayoral Commission of Los Angeles.

happenings | PROGRAMS + EVENTS

SSM AFTER DARK

GH Snowden on A Jet Plane Fri, July 20, 5pm- midnight

It's always a spectacle when the Snowden Sculpture Museum collaborates with local events planning organizations like Hop-Sway. GH Snowden on a Jet Plane, inspired by the Museum's feature exhibition, the Majesty of Law Monoliths pays tribute to the 30's era. Coinciding with the SSM After Dark Series, this event will offer the latest in contemporary music delivered by Trade Tech Djs, light hors d'oeuvres, a cash bar, DIY studio (where you can make your own art and party masks), and after hours access to the newly opened *Majesty* exhibition. Top movers and shakers from the film and music industries, art dealers, agents and other professionals on our mailing list come out under the stars to network, meet people and get things going! Come in vintage clothing or come as you are!

Tickets

(one complimentary Food voucher) for museum members. Advance tickets visit www. ssm.org

Save the Date! SSM After Dark: Gallery Night Fri. Jan 16, 5 PM-midnight

Northwestern mutual



Los Angeles Orly Foundation. The Onion. Café Arte. Limestone Vineyards. The Academy of Motion Picture Arts.



LosAngeles













happenings | PROGRAMS + EVENTS

Say "I Do" at the Museum

The icon of Los Angeles is also an elegant A-list venue - and LA's Best Bestpick for Weddings. Located in downtown Los Angeles convenient to the 405 freeway is the perfect place for your special day. Weddings at the Museum are held in the stunning cathedral-like space of the Donors Pavilion - a triumph of architecture, engineering and light designed by sculptor M.L. Snowden. The glowing floors and expansive space serve as a beautiful stage on which to fashion a memorable reality - the Museum staff is here to help. As Bestpick revealed, "The light during the day plays off the architectural elements and art, and by night, candlelight creates a distinct mood for elegant weddings. This is the place to create and stir wonderful memories."



on view | FEATURE EXHIBITION

happenings | MEMBERSHIP



Warm the Heart with the Gift of Art

Membership Benefits Include:

- · Free general admission
- . Ticket(s) to each feature exhibition
- · Invitations and free admission to Member-only events
- · Discounts in the Museum Store, on classes and events, and on pre-purchased parking passes
- · A subscription to the quarterly Member magazine
- · Free admission to Target Family Sundays,

Gift Giving Has Never Been Easier!

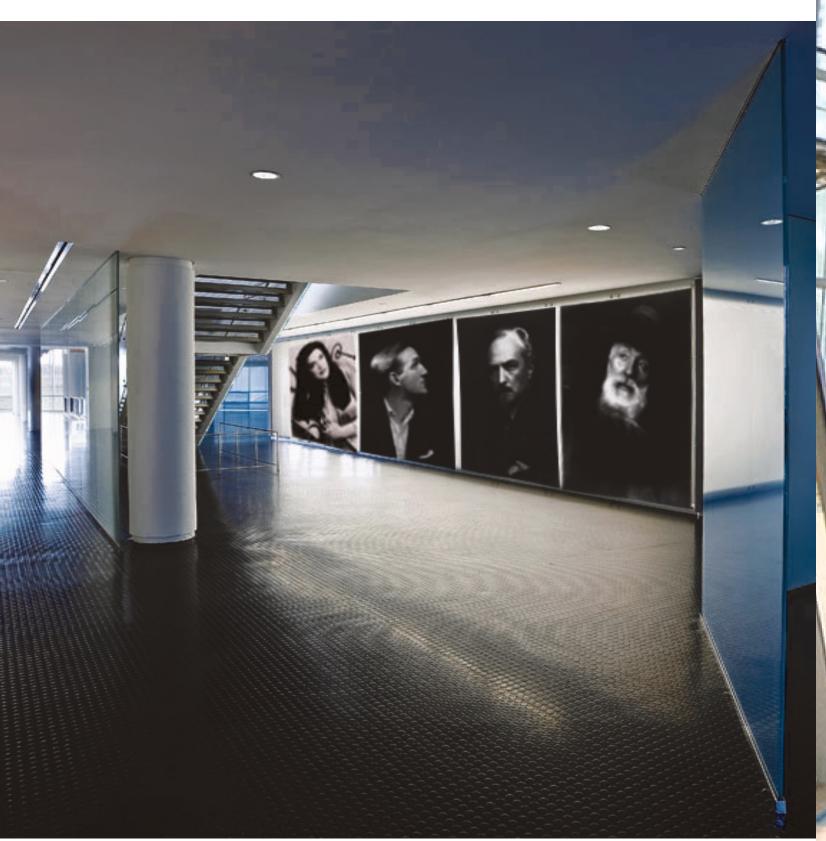
- · Call the Membership Hotline:
- . Stop in the Museum during regular hours

Upgrade to a Donor-level Member and receive 50% off Family and Dual gift memberships. Call 555-555-5555 to upgrade today!





on view | FEATURE EXHIBITION | now playing



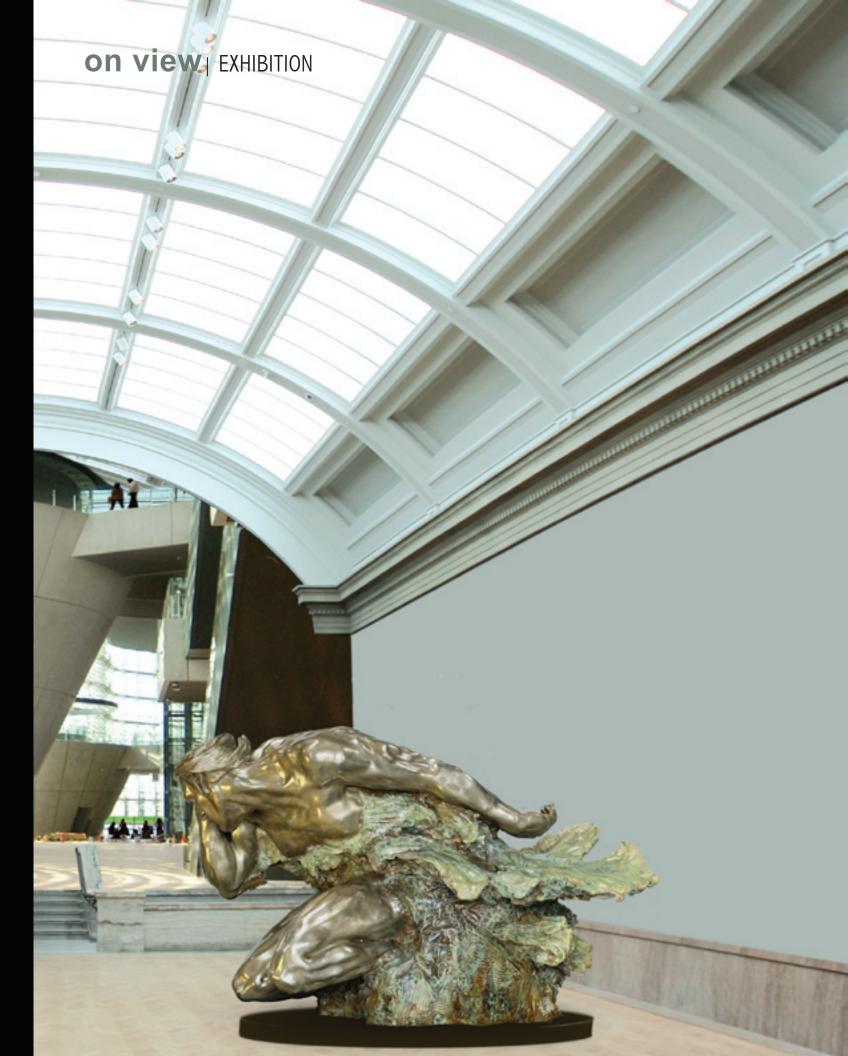


Act 10 Page 10 Act 10 Page 10

"Interactivity to [a] new level" -Associated Press

Don't miss this digital world-premiere exhibition!





on view | FEATURE EXHIBITION

Art Lives Here Exploring our National Sculptural Heritage

George Holburn Snowden 1901-1990 Majesty of Law Monoliths

HISTORY

Experience the grandeur of the largest single block carvings in America: the 10 ton Majesty of Law Monoliths. These powerfully carved pink Georgia marble installations flank the entrance of the Mario Merola Bronx County Courthouse located within walking distance from Yankee Stadium along the Grand Concourse in New York. The Monoliths were completed in 1933 during the Great Depression and mark the high point of historic building projects commissioned by the Works Progress Administration under President Franklin D. Roosevelt. The clean lines of the sculpture and the sheer vitality of the composition marks these works as masterpieces created by George H. Snowden, the father of sculptor ML Snowden, who in his time was a seminal developer of the modern figurative style known as American Modernism.

The contract for the Courthouse project was headed up by Adolph Alexander Weinman, sculptor of the United States coinage, who commissioned Snowden to design and sculpt two massive sculptures destined to flank the Courthouse entrance. The exhibition at SSM features GH Snowden's historic photographs of the clay stage of his work that established his design before carving commenced on a pair of massive marble blocks. Original smaller scale models on view invite museum visitors to walk around the work, allowing every magnificent fold and nuance of Snowden's composition to be explored. The museum invites you to experience the awesome detail of Moses delivering the Decalogue where the sculpture is infused with a sense of immensity that mirrors the opposite sculpture which features Miriam with the scales of justice.

The science of mechanical engineering, the management of electrical equipment, carpentry, metal welding, carving, plastic modeling, scaling, mold making, hydrocal casting, chemistry, along with a number of other disciplines were called upon by GH Snowden to create these timeless sculptural carvings that are preserved as national historic landmarks. In his lifetime, he considered technical skills used in various trades to be art forms that achieved the highest standing and significance as vocabularies of sculptural language in carrying out his art. In a statement toward the end of his life Snowden said, "sculpture as an art form is birthed from the mastery of a wide range of skills. Like the physical human being, sculpture is the result of forces and processes each of which require standards of excellence and effectiveness in order to achieve and sustain distinct physical form."

on view | EXHIBITION

Experience The M.L. Snowden Collection Cataclasis: America to Japan

The Museum opens its doors onto the massively scaled sculptures of Cataclasis, a magnificent triad of platinum bronzes. In a tour de force casting that literally has melted the earth's most valuable ores into a unique forging that includes gold, titanium, silver and platinum combined with copper and other metals, Cataclasis reaches out to visitors in a celebration of rare earth materials. Under the Museum LED eco-friendly lights, the extraordinary colors of the historic Fournier Patina can be appreciated in all their rainbow luminosity. Touring the sculpture, three states of earthly energy are tangibly sculpted that evoke the latent, the emergent and active forces that continuously evolve the terrestrial body of the earth. These bronze evocations are forged of the same elements and forces that break rock and mold the earth's crust. The sculpture installation won the world's most prestigious sculpture prize, the 1992 International Rodin Competition in Tokyo, Japan, in a competition that was hosted by the embassies of Germany, Sweden, Italy, France, the United States and thirty other countries in connection with support from Mitsubishi and other corporate sponsors. As a result of the competition, the Hakone Open-Air Museum, the world's largest museum situated as an outdoor sculpture garden that overlooks Mount Fuji, acquired the study scale of the work for its permanent collection. The large scale sculpture divides into three separate sections that are complete works in themselves. In creative arrangements within the Museum's gallery, the triad has the ability to dynamically interlock in various compositions.

Want to see more sculptures from the SSM Collection? Visit www.mlsnowden.com and come experience the George H. Snowden: Majesty of Law Monoliths, opening on July 15.

